

2006 HOMETOWN HOLIDAYS MARKET PLACE APPLICATION FORM

Please print or type all information clearly.

Name _____

Co-Applicant's Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone (H) _____ (W) _____

Fax # _____ Email _____

Web Site _____

Maryland Sales Tax# _____

List items you plan to sell: _____

MARKET PLACE RATES

Quantity	Item	Cost	Sub-Total
_____	10' x 10' Space	\$150 per space	_____
_____	10' x 10' Corner Space (limited number)	\$175 per space	_____
_____	Late fee (after April 22, 2005)	\$25	_____
TOTAL			=====

Slides/Photographs

Please enclose with this registration, 3 slides/photographs of items to be sold. Please label all slides/photographs with your name.

I hereby apply to participate as a special event vendor in the City of Rockville. I agree to hold harmless the City of Rockville for any injury to myself or my employees or damage to my property including theft, or any property of my agents or employees. I further agree that I am responsible for all damage to persons or property that may result from my fault or negligence or the fault or negligence of my agents or employees, and further agree to indemnify and hold harmless the City of Rockville from any loss, damage, or claim incurred by the City by reason of my fault or negligence or fault of my agents or employees. I agree to adhere to all the rules and regulations listed in the Conditions of the Show and Policies/Eligibility. I further agree to any regulations or requirements that have been or may be imposed by the City of Rockville.

Signed and Accepted: _____

Name (please print neatly or type) _____

Special Requests: _____

IMPORTANT DATES: Registration Deadline **April 21, 2006**
 Notification Sent **April 28, 2006**
 Festival Information Sent **May 12, 2006**

- CHECK LIST:**
- ☐ Completed and signed application
 - ☐ Check enclosed, made payable to **City of Rockville**
 - ☐ \$150. 10'x10' booth **OR** ☐ \$175. 10'x10' corner booth
 - ☐ \$25 late fee (if after April 21, 2006)
 - ☐ 3 slides/photographs of items being sold, labeled with your name
 - ☐ Certificate of Insurance

City of Rockville
111 Maryland Avenue
Rockville, Maryland 20850



18TH ANNUAL



HOMETOWN h o l i d a y s

2006 Market Place Exhibitor Application



City of Rockville • Dept. of Recreation and Parks
www.rockvillemd.gov

ABOUT HOMETOWN HOLIDAYS

Hometown Holidays is in it’s 18th year as Rockville’s largest annual event occurring over Memorial Day Weekend in Rockville Town Center. The construction of the NEW Rockville Town Center impacts the original layout of the Hometown Holidays celebration that mostly consisted of large concerts and a carnival. With this being the transition period, the City is looking toward turning Hometown Holiday into more of a street festival atmosphere. With that in mind, the City’s integrating a Market Place, for artisans and merchants, into the festival. This aspect of the festival will allow local artisans and businesses to be involved with planning a successful and enriching festival for residents, merchants, and visitors alike.

Highlights of the event are a Taste of Rockville, kids activities, non-profit booth area, local bands, main stage performances, Market Place and Ride for Rockville. National recording artist, *Blues Traveler* will be gracing the main stage on Sunday night.

Blues Traveler: Formed in Princeton, NJ in 1983, the band grew a passionate regional following while playing at numerous clubs throughout New York, and caught the attention of a record executive from A & M records. In 1990, the band recorded their first album for A & M, the self-titled release, ‘Blues Traveler,’ which spawned the minor hit and fan fave “But Anyway.”

In 1994, the band hit it big with their fourth album Four, and the singles “Run-Around” and “Hook.” “Run-Around” won a Grammy for Best Rock Vocal Performance by a Duo or Group. The song still holds the record for the longest chart single ever in the history of the Billboard Charts with 49 weeks on the Hot 100 Singles Chart. Four was certified six-times platinum in the United States, and overall the band has six gold or platinum releases with total sales of over 10 million albums to date.

Original members, lead singer and harmonica player, John Popper, guitarist Chan Kinchla, and drummer Brendan Hill are now joined on stage by bassist Tad Kinchla, and keyboardist Ben Wilson.

Monday morning the *62nd Memorial Day Ceremony and Parade* takes place along N. Washington St. as the residents of Rockville line the streets to pay tribute those fallen soldiers and be entertained by the marching bands, community groups, military units, floats, girls and boys scout troops and more.

Start the summer off on the right foot by joining the City of Rockville in this fun-filled Memorial Day Weekend. For more information about Hometown Holiday, visit the City’s Web site at www.rockvillemd.gov.

APPLICATION INSTRUCTIONS

- **Deadline:** All application materials must be postmarked by April 21, 2006. The City reserves the right to accept or not accept an application. Notification of acceptance or non-acceptance to the Festival will be mailed by April 28, 2006. If the City chooses not to accept your application, your application fee will be returned. (No notification by telephone will be given prior to written notification.)
- **Slides/Photographs:** Submit 3 slides/photographs of items to be sold. Please label each slide/photograph with the your name. Slides/photographs will be returned.
- **Application Fees:** Enclose a payment for the TOTAL amount from the application. Exhibitor fee is \$150 per 10’x10’ booth and \$175 per 10’x10’ corner booth. Late fee is \$25 per artist if after April 21, 2006.
- **Sales Tax Information:** Maryland Sales tax (5%) is the responsibility of the vendor. If you do not have a Maryland Sales tax #, contact the State of Maryland Comptroller of the Treasury, Revenue Administration Center, Annapolis, Maryland at 410-767-1313 or toll free in Maryland at 800-492-1751. If you prefer to apply online, visit www.marylandtaxes.com.
- **Important Dates:** Registration Deadline: **April 21, 2006**; Notification Sent: **April 28, 2006**; Festival Information Sent: **May 12, 2006**

POLICIES/ELIGIBILITY

- Exhibited items must be consistent with the photographs/slides submitted by the exhibitor. The City of Rockville retains the right to remove any inappropriate items from the exhibition.

- No solicitation activities are permitted in the festival area unless authorized by City of Rockville personnel.
- Because of the possibility of rainstorms, the City of Rockville has the right to close the festival early on either exhibiting day, if necessary. City of Rockville staff will inform exhibitors of any impending storm or of the closure of the show due to weather. Exhibitors are not permitted to leave the festival early unless directed by City staff. Refunds are made at the discretion of the City of Rockville.
- Electricity is NOT provided.
- Generators are NOT permitted.
- The City will provide light towers in the market area after dark.

CONDITIONS OF THE SHOW

Booth Space

- Booth space and locations are assigned based on availability and discretion of Festival supervisors. The use of the locations is restricted to the applicant to whom it is assigned. Each space is 10’x10’ space. One space is allotted per applicant unless otherwise requested and paid for by the applicant. Applicants must provide their own 10’x10’ tent (in good condition), sidewalls, tables and chairs. Electricity is NOT provided. Generators are NOT permitted.

Display Criteria

- Each applicant is responsible for his/her own booth including set-up and dismantling of tents and equipment. Exhibitors must keep his/her exhibits within the 10’x10’ space. Sidewalls must cover three sides of the tent (two sides for corner displays) during festival hours, leaving the front open. All sides must be covered overnight.
- Artists provide their own display booth, rack and/or table suitable for displaying items in an outdoor environment. Tents are required. Artists must provide tie downs, weights (such as sandbags) and any other sturdy equipment necessary to stabilize tents, displays and items in windy and rainy weather. Staking is not possible or allowed.
- All exhibitors are responsible for keeping their area clean during show hours, including clean up at the end of the show. All displays should be neat and clean throughout the festival.
- No solicitation activities are permitted in the festival area unless authorized by City of Rockville personnel.

Load-in

- Vehicles will not be allowed on-site until the City supervisor gives the authorization. Site access pass is required to enter the festival site. Passes will be included in the Information Packet sent out on May 12.
Times: Saturday, May 27 – 12 noon - 4 p.m. and
Sunday, May 28 – 12 noon - 1:30 p.m.

Load-out

- Time: Sunday, May 28 – 10 pm. - 12 midnight
All vehicles and booths must be off the property by 12 midnight

Security (Saturday night only)

- Overnight security is provided by the City of Rockville, however anything left in booths overnight is at exhibitors own risk. The City of Rockville will not be responsible for artwork and display(s) left in booths overnight.

Information Packets

- The Market Place Information Packet will be sent to accepted applicants by May 12. Packet will include directions to the festival site as well as a festival site access pass to hang on the rearview mirror of your vehicle and a summary of important details.
- For information, contact: Colleen McQuitty, City of Rockville Events Specialist, (email) specialevents@rockvillemd.gov; (phone) 240-314-8606; (fax) 240-314-8659

18TH ANNUAL



HOMETOWN
h o l i d a y s

Market Place

saturday, 05.27.06 • 5 to 10 p.m.

sunday, 05.28.06 • 2 to 10 p.m.

rockville town center • www.rockvillemd.gov

Mail Application and Materials to:
City of Rockville
Hometown Holidays Market Place
111 Maryland Ave.
Rockville, MD 20850

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For more information contact:
Colleen McQuitty, Events Specialist
specialevents@rockvillemd.gov
Phone: 240-314-8606
Fax: 240-314-8659